## **Amendments to the Claims:**

The following claims will replace all prior versions of the claims in this application (in the unlikely event that no claims follow herein, the previously pending claims will remain):

## 1. (Withdrawn) A compound of the formula 1:

$$R_1$$
 $R_2$ 
 $R_3$ 
 $R_4$ 
 $R_5$ 
 $R_5$ 

wherein the bond represented by the dotted line may be an optional double bond, and the geometry across the bond may be E or Z;

A = -COOR, -CONR'R", -CN, or -COR<sub>7</sub> wherein R, R', R" and R<sub>7</sub> are defined below; X = OH, or  $C_2$ - $C_{10}$  linear or branched alkenyl group, optionally substituted with COOR, carbonyl, or halo;

R = H or  $C_1$ - $C_{20}$  linear or branched alkyl or aryl or aralkyl, or a pharmaceutically acceptable counter-ion;

 $R_1$ ,  $R_2$ ,  $R_3$ ,  $R_4$ ,  $R_5$ ,  $R_6$ , and  $R_7$  are independently H;  $C_1$ - $C_{20}$  linear or branched alkyl or alkenyl groups optionally substituted; COOR where R is as defined previously; NR'R" or CONR'R", where R' and R" may be independently H or  $C_1$ - $C_{20}$  linear or branched alkyl or aryl; OH;  $C_1$ - $C_{20}$  alkoxy;  $C_1$ - $C_{20}$  acylamino;  $C_1$ - $C_{20}$  acyloxy;  $C_1$ - $C_{20}$  alkoxycarbonyl; halo;  $NO_2$ ;  $SO_2R'''$ ;  $CZ_3$ , where each Z is independently a halo atom, H, alkyl, chloro or fluoro-substituted alkyl; or SR''', where R''' may be H or linear or branched  $C_1$ - $C_{20}$  alkyl; or  $R_2$  and  $R_3$  together, or  $R_5$  and  $R_6$  together may be joined to form methylenedioxy or ethylenedioxy groups.

2. (Withdrawn) A compound according to claim 1 wherein A= -COOR.

- 3. (Cancelled).
- 4. (Withdrawn) A compound according to claim 1, wherein A = -COOR;  $R_3$ ,  $R_5$  and  $R_6$  are H;  $R_4$  is p-hydroxy; and  $R_1$  R<sub>2</sub> together are 3,5-dimethoxy.
- 5. (Withdrawn) A compound according to claim 4, wherein R is H.
- 6. (Withdrawn) A compound according to claim 4, wherein R is Na+.
- 7. (Withdrawn) A compound according to claim 2, wherein R<sub>4</sub> is p-hydroxy; R<sub>1</sub> and R<sub>2</sub> together are 3,5-dimethoxy and the dotted line represents a double bond.
- 8. (Cancelled).
- 9. (Withdrawn) A pharmaceutical composition for the treatment of diabetes comprising a therapeutically effective amount of a compound of claim 1, or a mixture of compounds thereof, in a pharmaceutically acceptable carrier.
- 10. (Withdrawn) A composition according to claim 9 which is suitable for oral administration.
- 11-13. (Cancelled).
- 14. (Withdrawn) A composition according to claim 9, wherein R is H or Na+ and said double bond is in the E-configuration.
- 15. (Withdrawn) A composition according to claim 9, wherein R is H or Na+ and said double bond is in the Z-configuration.
- 16. (Withdrawn) A composition according to claim 15, wherein R is Na+.

- 17. (Withdrawn) A composition according to claim 14, wherein R is Na+.
- 18. (Withdrawn) A composition according to claim 9, wherein said composition is suitable for oral administration.

19-23. (Cancelled).

24. (Currently amended) A compound of the formula 1:

$$R_2$$
 $R_3$ 
 $R_4$ 
 $R_5$ 
 $R_6$ 

wherein the bond represented by the dotted line may be an optional double bond, and the geometry across the bond may be E or Z;

A =  $-COOR_8$  or -CONR'R'', wherein  $R_8$  is  $C_1-C_{20}$  linear or branched alkyl or arylar arylalkyl, and R' and R'' are defined below;

X = H, OH, or  $C_1$ - $C_{10}$  linear or branched alkyl or alkenyl groups, optionally substituted with COOR, carbonyl, or halo, wherein R is H or  $C_1$ - $C_{20}$  linear or branched alkyl or aryl or aralkyl, or a pharmaceutically acceptable counter-ion;

 $R_1$  is  $C_1$ - $C_{20}$  linear or branched alkyl or alkenyl groups; COOR where R is as defined previously; NR'R" or CONR'R", where R' and R" may be independently H or  $C_1$ - $C_{20}$  linear or branched alkyl or aryl;  $C_1$ - $C_{20}$  alkoxy;  $C_1$ - $C_{20}$  acylamino;  $C_1$ - $C_{20}$  acyloxy;  $C_1$ - $C_{20}$  alkoxycarbonyl; halo; NO<sub>2</sub>; SO<sub>2</sub>R'"; CZ<sub>3</sub>, where each Z is independently a halo atom, H, alkyl, chloro or fluoro-substituted alkyl; or SR'", where R'" may be H or linear or branched  $C_1$ - $C_{20}$  alkyl;

 $R_2$  and  $R_3$  are independently H;  $C_1$ - $C_{20}$  linear or branched alkyl or alkenyl groups; COOR where R is as defined previously; NR'R" or CONR'R", where R' and R" may be independently H or  $C_1$ - $C_{20}$  linear or branched alkyl or aryl;  $C_1$ - $C_{20}$  alkoxy;  $C_1$ - $C_{20}$  acylamino;  $C_1$ - $C_{20}$  acyloxy;  $C_1$ - $C_{20}$  alkoxycarbonyl; halo;  $NO_2$ ;  $SO_2R$ ";  $CZ_3$ , where each Z is independently a halo atom, H, alkyl, chloro or fluoro-substituted alkyl; or SR'", where R'" may be H or linear or branched  $C_1$ - $C_{20}$  alkyl; or  $R_2$  and  $R_3$  together may be joined to form methylenedioxy or ethylenedioxy groups;

 $R_4$ ,  $R_5$ , and  $R_6$  are independently H; is  $C_1$ - $C_{20}$  linear or branched alkyl or alkenyl groups; COOR where R is as defined previously; NR'R" or CONR'R", where R' and R" may be independently H or  $C_1$ - $C_{20}$  linear or branched alkyl or aryl; OH;  $C_1$ - $C_{20}$  acylamino;  $C_1$ - $C_{20}$  acyloxy;  $C_1$ - $C_{20}$  alkoxycarbonyl; halo;  $NO_2$ ;  $SO_2R'''$ ;  $CZ_3$ , where each Z is independently a halo atom, H, alkyl, chloro or fluoro-substituted alkyl; or SR''', where R''' may be H or linear or branched  $C_1$ - $C_{20}$  alkyl; or  $R_5$  and  $R_6$  together may be joined to form methylenedioxy or ethylenedioxy groups;

 $R_5$ , and  $R_6$  are independently H;  $C_1$ - $C_{20}$  linear or branched alkyl or alkenyl groups; COOR where R is as defined previously; NR'R" or CONR'R", where R' and R" may be independently H or  $C_1$ - $C_{20}$  linear or branched alkyl or aryl; OH;  $C_1$ - $C_{20}$  acylamino;  $C_1$ - $C_{20}$  acyloxy;  $C_1$ - $C_{20}$  alkoxycarbonyl; halo; NO<sub>2</sub>; SO<sub>2</sub>R'"; CZ<sub>3</sub>, where each Z is independently a halo atom, H, alkyl, chloro or fluoro-substituted alkyl; or SR'", where R" may be H or linear or branched  $C_1$ - $C_{20}$  alkyl; or  $R_5$  and  $R_6$  together may be joined to form methylenedioxy or ethylenedioxy groups;

or R<sub>1</sub>, R<sub>2</sub>, R<sub>3</sub>, R<sub>4</sub>, R<sub>5</sub>, and R<sub>6</sub> are independently C<sub>1</sub>-C<sub>20</sub> alkanoyl of the form COQ wherein Q represents an alkyl or aryl group.

- 25. (Withdrawn) The compound of claim 24, wherein A is -CONR'R".
- 26. (Previously presented) A pharmaceutical composition for the treatment of diabetes comprising a therapeutically effective amount of a compound of claim 24, or a mixture of compounds thereof, in a pharmaceutically acceptable carrier.

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- 27. (Previously presented) A composition according to claim 26 which is suitable for oral administration.
- 28. (Withdrawn) A pharmaceutical composition for the treatment of diabetes comprising a therapeutically effective amount of a compound of claim 25, or a mixture of compounds thereof, in a pharmaceutically acceptable carrier.
- 29. (Withdrawn) A composition according to claim 28 which is suitable for oral administration.
- 30. (Previously presented) The compound of claim 24 wherein A is -COOR<sub>8</sub>.
- 31. (Previously presented) A pharmaceutical composition for the treatment of diabetes comprising a therapeutically effective amount of a compound of claim 30, or a mixture of compounds thereof, in a pharmaceutically acceptable carrier.
- 32. (Previously presented) A composition according to claim 31 which is suitable for oral administration.
- 33. (Previously presented) The compound of claim 30 wherein  $R_8$  is a methyl group.
- 34. (Withdrawn) A compound selected from 3-(3,4-dimethoxy-phenyl)-2-(4-hyrdoxy-phenyl)-acrylic acid; 3-(3,4-dimethoxy-phenyl)-2-(4-fluoro-p-phenyl)-acrylic acid; 2-(4-acetylamino-phenyl)-3-(3,5-dimethoxy-phenyl)-acrylic acid or 3-(3,4-dimethoxy-phenyl)-2-(4-hyrdoxy-phenyl)-propionic acid.
- 35. (Previously Presented) The compound of claim 30 wherein  $R_3$ ,  $R_5$  and  $R_6$  are H;  $R_4$  is 4-hydroxy; and  $R_1$  and  $R_2$  together are 3,5-dimethoxy.

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- 36. (Currently Amended) The compound of claim 32 claim 33 wherein  $R_3$ ,  $R_5$  and  $R_6$  are H;  $R_4$  is 4-hydroxy; and  $R_1$  and  $R_2$  together are 3,5-dimethoxy.
- 37. (Previously Presented) The compound of claim 36 wherein X is H and the bond represented by the dotted line is a double bond in the E configuration.
- 38. (Previously Presented) The compound of claim 36 wherein X is H and the bond represented by the dotted line is a double bond in the Z configuration.
- 39. (New) A pharmaceutical composition for the treatment of diabetes comprising a therapeutically effective amount of a compound of claim 35, or a mixture of compounds thereof, in a pharmaceutically acceptable carrier.
- 40. (New) A pharmaceutical composition for the treatment of diabetes comprising a therapeutically effective amount of a compound of claim 36, or a mixture of compounds thereof, in a pharmaceutically acceptable carrier.
- 41. (New) A pharmaceutical composition for the treatment of diabetes comprising a therapeutically effective amount of a compound of claim 37, or a mixture of compounds thereof, in a pharmaceutically acceptable carrier.
- 42. (New) A pharmaceutical composition for the treatment of diabetes comprising a therapeutically effective amount of a compound of claim 38, or a mixture of compounds thereof, in a pharmaceutically acceptable carrier.